



Strategic Plan 2015 – 2017

Goal 1: Sustainability

- Align expenditure priorities with the strategic plan in order to maintain financial stability and accountability.
- Develop and implement a strategy of effective board participation.
- Diversify grant funding.

Goal 2: Membership/Value Proposition

- Articulate the benefits of membership and create incentives that make the HBCU Library Alliance the first choice of members as an organization to join and actively support.
- Revise the HBCU Library Alliance website and establish dynamic communication tools such as the use of social media.
- Maintain and enhance the HBCU Library Alliance Digitization Initiative for member institutions.
- Foster effective leadership development in succession planning, recruitment and mentorship.
- Develop an orientation for new members.

Goal 3: Professional Development

- Foster a culture that allows the membership to collaborate on “hot topics” throughout the year.
- Lead training that advances knowledge on topics of emerging importance to HBCU Library Alliance members.

Goal 4: Revitalization

- Leverage and/or establish strategic partnerships for advocating the value of Historically Black College and University libraries with internal and external groups that further or align with HBCU Library Alliance’s priorities.
- Promote the visibility and success of HBCU Library Alliance members.