



2021 Virtual Membership Meeting Sponsorship
 Tuesday and Wednesday, June 1-2, 2021
 Expected Attendance: 50-55 Institutions

So You Know Who We Are: HBCU Libraries In Full View
Keynote: Adrienne Lance Lucas, President, [Lance Lucas and Associates](#)

HBCU Library Alliance Membership Meeting Sponsorship Benefits	Eminence \$10,000	Vibranium \$7,500	Platinum \$5,000	Gold \$3,500	Silver \$2,500
Named conference event (Opening Session or Keynote) and Introduction during Opening Session by Board Chair	✓				
One 40 minute session proposal (includes q&a)	✓				
One 30 minute session proposal (includes q&a)		✓			
One 20 minute session proposal (includes q&a)			✓		
Virtual Exhibit Hall (Grand Opening session and set hours for Exhibitors)	✓	✓	✓	✓	✓
Exclusive social media marketing of sponsorship on organization's networks	✓	✓	✓		
Facilitated one-on-one meeting scheduling with interested members	✓	✓	✓		
Logo included in footer of conference emails	✓	✓	✓	✓	
Logo, company bio and website included on Membership Meeting website sponsorship page	✓ (XL) full page	✓ (L) ½ page	✓ (M) ¼ page	✓ (S) 1/8 page	Business card
Print (logo and name) recognition at host institution	✓	✓	✓	✓	✓
Acknowledgement by Board Chair during Opening Session	✓	✓	✓	✓	✓

HBCU Library Alliance
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